

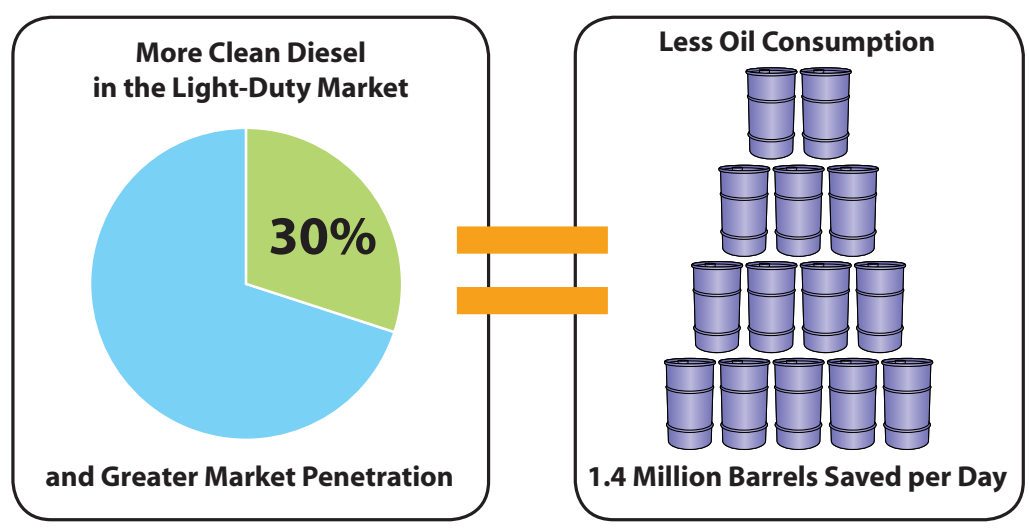
Conserving Precious Resources



In this era of sky-high energy prices, more Americans are discovering diesel as a fuel-sipping alternative to gasoline that does not require sacrifices in power and performance. Diesel is the world's most efficient internal combustion engine – returning 20 to 40 percent greater fuel efficiency than comparable gasoline engines.

Petroleum Reduction

- According to officials at the U.S. Environmental Protection Agency, **America could save up to 1.4 million barrels of oil per day**, an amount equivalent to the oil we currently import from Saudi Arabia, if one-third of U.S. cars, pickups and SUVs were diesel-powered.
- Diesel drivers also have the option of filling their tanks with blends of biodiesel, **a domestically produced, renewable fuel** that reduces U.S. oil dependence and contributes to our own economy.



Source: U.S. Environmental Protection Agency, 2005

Fuel Economy Leaders

In the federal government's 2005 *Fuel Economy Guide*, four of the top ten most fuel-efficient vehicles are diesel-powered.

A Growing Market

An analysis of data from R.L. Polk & Company shows that annual registrations of new diesel passenger vehicles in the U.S. – including cars, pickup trucks and SUVs – grew nearly 80 percent between 2000 and 2005, from 301,000 diesel vehicles in 2000 to nearly 550,000 diesel registrations in 2005.

MeetCleanDiesel

